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PROLOGUE

Geisel and Prudhomme

Mayor Geisel, what is the first thing that comes to mind when you think of the Tour de France?

Geisel: Mont Ventoux, L'Alpe d'Huez, Col du Tourmalet – it is a combination of the wonderful landscape and the toughest cycling race in the world.

Monsieur Prudhomme, when you think of Düsseldorf, what comes to mind – the Rhine, Altbier or Kraftwerk?

Prudhomme: I think ... of the Grand Départ! But that doesn't stop me imagining myself sitting outside a café by the Rhine, on one of these fantastic promenades by the river, drinking my Altbier while listening to Kraftwerk!

Please describe the special atmosphere at the Grand Départ.

Prudhomme: It is a huge festival! Hundreds of thousands of people, men and women, young and old, families, people of different nationalities, ALL with a smile on their face. There is simply a nice, friendly atmosphere.

Geisel: The Grand Départ of the Tour de France is not just a world-class sporting event, but also a fantastic festival for everybody, regardless of their age, background or financial status.

What is your favourite song by Kraftwerk?

Geisel: Of course it has to be 'Tour de France' – Prologue and Étape 1 to 3.

Prudhomme: 'Radioactivity' is a song that reminds me of my youth, and the *Tour de France* album from 2003 paid homage and was a real honour for us.



What does the return to Germany and the fact that it is being held in Düsseldorf mean for the Tour?

Prudhomme: The last time a Tour de France began in Germany was 30 years ago! This return to Germany is therefore something very special and has a symbolic character. The Grand Départ will be a strong sign of the Franco-German friendship, which is now more important than ever for Europe.

Geisel: It is a big opportunity for the state capital – for marketing, for getting people interested in sport and from the perspective of the city with 630,000 residents, which specifically wishes to promote the bike as a means of transport. What's more, Germany can successfully position itself as a country for major events. It is also good for Europe and the Franco-German friendship.

Who will win the Tour 2017?

Prudhomme: I don't know who will win the Tour, but defending champion Chris Froome, the Colombian Nairo Quintana and the Spaniard Alberto Contador are clearly the favourites.

And which German rider will make a name for himself in 2017?

Prudhomme: Germany is the country that has racked up the most stage victories in the Tour over the last five years. Tony Martin has all the qualities it takes to win the time trial in Düsseldorf and wear the first yellow jersey. André Greipel, Marcel Kittel and John Degenkolb are among the best sprinters in the world.

DÜSSELDORF, MEHR ALS EINE ETAPPE!

Where exactly will you both be on the final day of the Tour 2017?

Prudhomme: We will be in Paris on the Champs-Élysées. Thomas will sit with me in the red car bearing the number one and lead the field of riders along the boulevard.

Geisel: I will watch the final and then hand over our Grand Départ Trophy to Vendée et Pays de la Loire, which will be hosting the Grand Départ in 2018. And in the evening, I assume that Christian and I will enjoy some French cuisine with delicious red wine.













THE 104TH TOUR DE FRANCE

The greatest cycling race in the world

Origins: The Tour de France began in 1903 as the 'craziest cycling race in the world'. The publisher Henri Desgrange had launched the race as a publicity campaign aimed at increasing sales of his sports newspaper L'Auto-Vélo. The route extended more than 2.500 kilometres across the country; at up to 471 kilometres, the stages were sometimes excessively long. As such, only 21 of the 60 starters managed to finish the first Grand Boucle, Assisted by the reporting in L'Auto, the people of France were immediately taken by the Tour, which has been held a further 103 times since then.

Tour director: After three years as an apprentice under Jean-Marie Leblanc, who had guided the fate of the race for 18 years, the former radio and TV man Christian Prudhomme has been director of the Tour since 2007. In 2017 he will also lead the field of cyclists in the Red Car and direct the Tour. After crossing the starting line in Düsseldorf this year, Prudhomme's car and the cycling professionals have a total of 3,516 kilometres ahead of them.

Publicity caravan: The right atmosphere is created along the route in advance – precisely one and a half hours before the first cycling professional rolls off the ramp for the individual time trial on 1 July 2017. That is when around 200 motorised and colourfully designed vehicles - known as the publicity caravan - drive along the route. Just like during the carnival procession on Rosenmontag (Rose Monday), the sponsors distribute little gifts from the vehicles to the fans lining the route and entertain them with music and humorous guips. The publicity caravan is not just in action at the Grand Départ, but is part of the build-up to every stage of the Tour.

Right of way rules: During the race itself, there are not just motorbikes on the route, but a whole host of support vehicles. In addition to the race organisers and the jury, two vehicles per racing team are also present, plus neutral material vehicles and cars with medical staff, press and guests.

We urge you not to run alongside the riders! Do not take the risk for the sake of a photograph!

Motorbikes: The police will accompany the race on motorbikes for the most part, pointing out danger spots, among other things. Photo and TV journalists are also on motorbikes. As far as the

rules governing the right of way are concerned, the race organisers have priority over the jury members. The medical and team vehicles then follow ahead of the others.



FACTS AND FIGURES

All you need to know about the Tour

1903

Publisher Henri Desgrange launched the 'craziest cycling race in the world' as a publicity campaign aimed at increasing sales of his sports newspaper L'Auto-Vélo. The Tour de France was born.

190

The Tour de France is shown in **190 countries** by 100 television stations, 60 of which broadcast the event live. The stages from Düsseldorf will be broadcast in full.

104

The Tour de France 2017 is the **104th edition** of the most important stage race.

1983

This was the year in which Düsseldorf-based electronic outfit **Kraftwerk** released their single 'Tour de France'. On 1 July 2017 the band will perform at Düsseldorf's Ehrenhof, accompanied by a 3-D show

12,

42,000

bidons were used by the teams during the 2016 Tour.

198 riders from 22 teams will line up at the start.

23,900

calories are burned by a rider on average during the Tour de France. That is roughly equivalent to 252 cheeseburgers.

38.34 km/h

was the **average speed of all riders** in the 2016 Tour over the entire race. The winner Chris Froome recorded a speed of 39.16 km/h during the final stage in Paris. The fastest stage (excluding time trials) was travelled at a speed of 50.4 km/h.

1930

The publicity caravan was created in this year and has been a permanent feature of the Tour de France ever since. Around 200 elaborately designed advertising vehicles seemingly shorten the length of time the spectators wait for the field of riders, create a feel-good atmosphere and distribute small gifts from the sponsors.

00,00

Up to **12 million spectators** witness the Tour de France live every year along the route. Around one million people are expected in Düsseldorf for the Grand Départ 2017.



international commentators take their places in the booths by the finishing line to report on the race.

130.7 KM/H

is the unofficial top speed achieved by the German rider Marcus Burghardt in the 2016 Tour during a downhill section.

kilometres – that was the longest stage ever. In the course of this year's Grand Boucle, the riders must spend 220 kilometres in the saddle during stage 19.

60

kilometres of cable are laid on average in

the technical area by the finishing line.

media representatives cover the Tour de France.

kilometres lie between the start of the first stage in 2017 by Messe Düsseldorf and the finishing line on the prestigious Champs-Élysées in Paris, spread across 21 stages with two rest days (as of April 2017).

pedal revolutions are completed on average by a rider during the three-week Tour.

TOUR LEXICON

What exactly is ...?



The yellow jersey: worn by the overall leader

The overall leader of the Tour is the rider with the least accumulated cycling time, including all time bonuses and penalties. He is the proud wearer of the coveted *maillot jaune*, as it is known in French. The Tour de France and the yellow jersey have been inextricably linked since 1919. Yellow was chosen as the jersey colour in a nod to the yellow paper on which the newspaper *L'Auto* was printed. The publisher of the newspaper, Henri Desgrange, is considered the founder of the Tour.



The green jersey:

worn by the leading rider in the sprinters' competition

Besides battling it out for the stage wins, the sprinters in the peloton also compete for the green jersey, which has been worn by the leader of the points classification since 1953. Points are awarded for intermediate sprints and stage finishes and are graded depending on the type of stage and its difficulty level. As a particular incentive for the sprinters, more points are awarded for the *maillot vert* on flat stages.



The bidon

This is the French-derived word for the drinking bottles. Around 42,000 of these are used during the Tour.

The team classification

Since 1930 there has been a team classification, in which the times of the three best riders on each team are added together per stage.

The polka-dot jersey:

worn by the leading rider in the climbers' classification

The white jersey with the red dots – le maillot à pois – is awarded to the King of the Mountains. This classification was introduced in 1933, although the corresponding jersey only appeared in 1975. The riders can win points depending on the length and gradient of the climbs: from Category 4 (a hill, like the first climbers' classification of 2017 through Grafenberg Forest) to *Hors Catégorie* (beyond categorisation), the toughest mountain passes at altitudes mostly above 1,000 metres.



The white jersey: worn by the best young rider

The white jersey identifies the best young rider. All professional riders aged 25 or under fall into this category. The best-placed rider in the overall standings gets to wear the *maillot blanc*. The white jersey was introduced in this form in 1975. If a rider is leading in several classifications, yellow is worn ahead of green. This is followed by the polka-dot and then the white jersey.



The musette

This is the name of the snack bags given to the riders at the snack stations along the route.

The peloton

Peloton (from the French word *pelote*, meaning 'small ball') describes the main field of cyclists concentrated together in a race.



WELCOME TO THE GRAND DÉPART!

An overview of the programme

Düsseldorf is expecting around one million spectators for the Grand Départ. The four-day event will be accompanied by a diverse supporting programme that will provide the best entertainment, inspiration and information along the route and in several public spaces (with giant LED screens), at the Ehrenhof and in cultural centres.

The NRW Forum, for instance, is presenting the 'Myth Tour de France' exhibition with world stars of photographic art. Düsseldorf-based cult band Kraftwerk is also among the world stars and will be performing a (sold-out) concert in the grounds of the Ehrenhof. Heinrich Heine University is hosting a series of lectures entitled 'Velomanie', the Johanneskirche is exhibiting art on

the roof and book projects with highly personal cycling stories are sure to create lasting memories.

It is remarkable how many initiatives the start of the tour has inspired within the city's community. This is all the better for the future, where the bike will play an ever greater role as a healthy and eco-friendly means of transport. That is the lasting aim of everybody involved in staging the Grand Départ in 2017. Millions will follow the start in Düsseldorf on television. The live daily broadcasts by ARD will also be shown on the LED screens along the route.

Hotspots starting on page 22; event maps on pages 48 and 62 and at: www.duesseldorf.de/letour



Le Tour kommt in die Stadt.

Wir fahren uns schon mal warm!







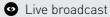
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20 €-Startprämie sichern. www.rheinbahn.de/tour







HOTSPOTS IN DÜSSELDORF

Live programme and Tour broadcast

Grand Départ visitors can also keep up to date with how the race is progressing when they are away from the route. The Tour can be enjoyed just as much on giant LED screens - with a cool drink in one hand and a tasty snack bar within easy reach. Hotspots will be set up in the following public spaces, providing culinary delights and entertainment in addition to the latest action from the Tour.

Saturday, 1 July, 11-19:00 or 22:00

Schwanenmarkt Meeting place in Carlstadt, with children's activities (11–19:00)

Oederallee/Hofgarten Picnic area for the whole family, with children's activities

Kleiner Rheinpark Street party on Erich-Hoepner-Straße

Kleiner Rheinpark Street party on Reeser Straße

Saturday, 1 July, 11-22:00 and Sunday, 2 July, 11-19:00

Drinks, food and cool DJs in the art guarter Grabbeplatz

(also open on 29 June, 15-22:00) •

Marktplatz A touch of France with street artists, wine.

tarte flambée and Franco-Caribbean cuisine

(also open on 29 June, 12-22:00) •

■ Graf-Adolf-Platz Chill zone with food trucks. DJs and loads of fun

(also open on Friday evening from 17–22:00)

■ Kö-Bogen A relaxed atmosphere by the Hofgarten, with wine

> stand, small delicacies and sculptures by the famous artist Stefan Szczesny (also open on 29 and 30 June) 💿

Apollo-Platz Keep track of the Tour with a view of the Rhine

(also open on Friday, 30 June, from 18:00)

Rheinpark Golzheim An international green space and meeting place for

groups of visitors from all over the world

Luegplatz The hotspot in Oberkassel

Plus: Stage programme, live broadcast and food stands on Burgplatz (see pages 24 and 32).





OTHER HOTSPOTS

Stage programme and activities

Want some more? Feel the need to get moving? Enjoy live music and bike acrobatics? Then we have something for you: fantastic stage shows, information, hands-on activities and a party atmosphere!

Saturday, 1 July, 11-22:00

 Burgplatz: Music, chat and a party on the Tour stage in the heart of the Altstadt (Old Town), featuring boogie-woogie pianist Sascha Klaar (18:00) and the Swinging Funfares (20:00), among others.

Sunday, 2 July, 11-12:30

■ Burgplatz: Neutralised start – before the teams get off to a flying start, they will cycle along Kaiserstraße and through the Altstadt (Old Town) to the MedienHafen – it's a great chance to see the riders up-close! A symphony orchestra and three tenors will welcome the teams on the Living Bridge in the MedienHafen.

Saturday, 1 July, 11-22:00, and Sunday, 2 July, 10:30-19:00

• 'Festival Du Tour': There is plenty of (bike-related) sporting action taking place between Apolloplatz and the Rheinturm (Rhine Tower), where clubs will be showcasing the wide range of sports Düsseldorf has to offer. Organisations such as the German Sports Aid Foundation, the German Cycling Federation and the ADFC will have stands, the police are on hand to answer questions and NRW Tourism is presenting the region's nicest bike tours.

On the stage: bike acrobatics with Cycling Circus and Düsseldorf-based club 'Frisch auf'. Plus, on Saturday, 1 July: music from The Real FUNKtion (14:00) and the Bundeswehr Big Band (19:00), among others. On Sunday, 2 July, Paul Falk and Band (15:00) and Porno al Forno (17:00) will perform. Further information on the 'Festival du Tour' can be found on page 31.

TOUR DE Friends

Welcome diversity! www.messe-duesseldorf.com









OUR 'RADSCHLAG' CAMPAIGN

Boosting the trend for cycling

'RADschlag – Düsseldorf is geared up for action!' is the title of the latest campaign aimed at promoting the bike as a means of transport in the state capital. The bike is the perfect inner-city transport of the future. A growing number of people are aware of this and are reaping the benefits.

RADschlag wants to play its part in significantly advancing this trend in 2017, the year of the Grand Départ, and transform Düsseldorf into a city where even more people frequently, willingly and safely choose to get around by bike. This will also involve the building of cycle paths and bike parking facilities. In order to promote bike traffic, the state capital is developing a city-wide main cycle network more than 300 kilometres in length, made up of around 700 individual projects. A consistent signage concept, practical network maps, a good bike navigation system, various tour suggestions and the features of a RADschlag app complete the range of measures currently being implemented to promote bike traffic

The RADschlag app, for example, offers cyclists a wide range of services.

The app's navigation system guides the user from A to B on selected routes. Cyclists can choose between fast, quiet and green routes or be guided around the suggested 'Tour D' routes in Düsseldorf.

The RADschlag team is on hand to talk about all the familiar matters related to promoting bike use, but is also open to all new ideas that advance the concept. In addition, RADschlag is working to achieve a mutual understanding among all road users and is campaigning for respect and tolerance. RADschlag is ultimately also committed to the idea of how much fun it is riding a bike and the quality of life associated with it.

Further details on the subject can be found at:

www.duesseldorf.de/radschlag.html

TOUR FUN

Information for people with disabilities

Various zones, platforms and stands are available along the routes of the first two stages for people with restricted mobility. Clearly identifiable helpers and volunteers are on hand to provide assistance around all zones, platforms and stands.

Zones, platforms, stands: 29 June Burgplatz, in the front-of-stage pit.

Zones, platforms, stands: 1 July

Heinrich-Heine-Allee; Reeser Platz, corner Reeser Straße/Rotterdamer Straße; Graf-Adolf-Platz; Kaiser-Friedrich-Ring, next to the Oberkasseler Bridge. (This platform cannot be reached by public transport!)

Zones, platforms, stands: 2 July

Heinrich-Heine-Allee; Victoriaplatz, next to the lift for the 'Victoriaplatz/ Klever Straße' underground station. Parking spaces are available in some areas, some of which can be reserved in advance online for a fee of 5 euros.

Saturday, 1 July 2017

Maximilian-Weyhe-Allee, 60 parking spaces. The parking spaces are
 420 metres away from the area on
 Heinrich-Heine-Allee. The route leads

across a street and paved footpaths. The parking spaces must be booked online: granddepart.parkvogel.de/shop/parken-für-menschen-mit-behinderung

- Reeser Platz, 25 parking spaces. These are located on Kaiserswerther Straße and are 400 metres away from the platform on Reeser Straße/corner Rotterdamer Straße. It is reached via asphalted footpaths. The parking spaces cannot be reserved.
- Feldmühleplatz Oberkassel, 20 parking spaces. The platform on Kaiser-Friedrich-Ring is 380 metres away. The platform can be easily reached via the footpaths. The parking spaces cannot be reserved.
- Aquazoo special parking area, 60 parking spaces. The parking spaces are right by the 'Aquazoo' stop, which can be reached with the U78 and U79 underground trains. The stop has barrier-free access. The parking spaces

must be booked online: granddepart. parkvogel.de/shop/parken-für-menschen-mit-behinderung. This parking area is also available on Sunday, 2 July.

Disabled toilets: Disabled toilets can be found by all zones, platforms and stands, among other places, for people with restricted mobility. These are reserved exclusively for people with disabilities. If necessary, please talk to one of the volunteers or security staff. Please consult the maps on page 50 (stage 1) and page 64 (stage 2) for the precise locations.

Level-access crossings: The route can only be crossed at the designated crossings. The following crossings are available to wheelchair users on Saturday (1 July): Stockumer Kirchstraße, by the Messe tower building; Stockumer Kirchstraße, opposite the CCD (Congress Center Düsseldorf);

two crossings on Fritz-Roeber-Straße/Rheinufertunnel exit; Heinrich-Heine-Allee/corner Maximilian-Weyhe-Allee; Heinrich-Heine-Allee/Grabbe-Platz; Königsallee/corner Trinkausstraße; Graf-Adolf- Straße/corner Breite Straße; Graf-Adolf- Straße/corner Elisabethstraße. Each of these crossings is manned by volunteers who can assist you when crossing the road.

Sign language interpreter: The team presentation on 29 June will be translated by a sign language interpreter.

Commentary for the visually impaired:

There will be a commentary for the visually impaired during the team presentation. Meeting point: VIP area. A commentary for the visually impaired will also be provided by a reporter during the individual time trials on 1 July on the platform on the corner of Reeser Straße/Rotterdamer Straße.

If you have any questions about the **facilities for people with disabilities** on the Grand Départ weekend, contact Bernhard Reimann on +49 211 89 28 916 [Monday to Friday, 9:00 until 17:00, and on 1 and 2 July from 9:00 until 20:00].

Note: All the information provided here is correct as of 15.05.2017. Changes may be possible under certain circumstances.

BUSES AND TRAINS

All information available via the Rheinbahn app and online journey planner

Saturday: It is strongly recommended that people use public transport on the day of the first stage. The most simple and convenient way of getting around – particularly in the city centre – is by tram or especially underground train, which are both largely unaffected by the road closures. On Saturday, 1 July, only the tram lines 706 and 709 and some bus services will be diverted; all other services will run more frequently on their usual route.

Sunday: The second stage has a bigger impact on public transport. Fleven train lines and 28 bus routes in Düsseldorf are affected. Accordingly, Rheinbahn will especially increase the frequency of the underground trains. Information and tip: the S-Bahn trains continue to run as normal. However. there will be reduced services on the underground lines, trams and bus routes from the start of services in the early hours of the morning until after 16:00. Tram services coming from the north and east will mostly terminate at central station as a result of the road closures in the area of Corneliusstraße. Graf-Adolf-Straße and Königsallee.

Note: All connections and exact journey times can be viewed around one month in advance on the Rheinbahn app and the online journey planner at www.rheinbahn.de/tour. In addition, tickets can be bought directly via the app.



FESTIVAL DU TOUR

Music, sport and food between Johannes-Rau-Platz and the Rhine Tower

Green space between Johannes-Rau-Platz, Landtag and the Rhine Tower Saturday, 1 July, 11–22:00, Sunday, 2 July, 10:30–19:00

The 'Festival du Tour' on the green space between Johannes-Rau-Platz and the Rhine Tower will be celebrating the big sporting event even after the train of cyclists has passed through. Guests can still follow all the latest Tour action on an LED screen.

On the stage

Music acts such as Sascha Klaar, Düsseldorf's newcomer band Buggs, party band Porno al Forno, die Pralinchen and the Bundeswehr Big Band will be performing live. Between the performances there will be interviews with active players from the world of cycling and other popular sports, as well as head-spinning bike acrobatics.

In front of the stage

NRW Tourism will be showcasing the region's best places for cycling holidays. Visitors can join in the bikerelated activities organised by the ADFC, the German Cycling Federation and the German Sports Aid Foundation. Start-ups will be exhibiting the latest developments in the world of cycling. The police will be on hand to inform the public on safety matters and people can clean their own bicycles at a bike washing facility.

It is also possible to chill at the 'Festival du Tour', with a wide range of culinary delights available and comfortable seating. The Landtag (state assembly) is also getting in on the action by throwing open its doors and offering guided tours.

Special highlight: The large activity area set up by Düsseldorf's Sports Federation and Office for Sport! Anybody who feels like it can get active with the clubs

Our tip: The neutralised section after the start of the second stage on Sunday, 2 July, passes right through the festival grounds, providing a great opportunity to see the professional riders up-close.

TEAM PRESENTATION

Thursday, 29 June

- 18:00 Stage programme begins on Burgplatz
- **18:30** Team presentation begins on Burgplatz The food stands are open from 12:00.

Riders and living sculptures

The team presentation is the prelude to the Grand Départ Düsseldorf 2017 and a highlight before the start of every Tour. Nine riders from each of the 22 teams are presented on the podium on Burgplatz. They are symbolically greeted by famous Düsseldorf personalities – such as Heinrich Heine or the couple Clara and Robert Schumann. The Düsseldorf celebrities are played by actors, otherwise known as living sculptures.

Presenters and music

Since the show is presented by cycling experts, the spectators will find out details about the teams and get an insight into their chances in the Grand Tour. The team presentation will open with the European anthem, sung by

80 children from SingPause and tenor Sascha Dücker. Performances by bike acrobats, dance troupes from tanzhaus nrw and the band Fresh Music Live complete the programme.

Tour and LED screens

After appearing onstage, the teams will set off from Burgplatz, ride across Marktplatz and along Rheinstraße and the Rhine embankment to Johannes-Rau-Platz to greet the fans in Düsseldorf. LED screens will be set up around Marktplatz, Grabbeplatz, Johannes-Rau-Platz and the Kö-Bogen so that everyone can follow the team presentation. The Rhine embankment is an equally ideal location for watching the proceedings, because the riders can be seen for a long time and the food stands are also set up here.

AWISTA event services.

For cyclists. For Düsseldorf. For the Tour.





WHO'S WHO

Teams, favourites and German riders

A total of 22 teams, each with nine riders, will be competing in the Tour de France. But which teams will be battling it out for victory in 2017? Here is a brief overview of the teams and the riders on whom they are pinning their hopes.

In accordance with the rules of the Union Cycliste Internationale, the 18 UCI World Teams are automatically invited to compete in the 104th Tour de France.

The organiser has also awarded **wild cards** to four so-called **Pro Continental Teams**. Their aim is to achieve a stage victory and cause a sensation in breakaway groups (see page 42).



AG2R LA MONDIALE (FRA)

After finishing second in 2016, the French are hoping that Romain Bardet will give them the opportunity to celebrate a home-bred winner for the first time since Bernhard Hinault won back in 1985. The route may well suit him.

ASTANA PRO TEAM (KAZ)

It is still unclear what kind of role Fabio Aru can play after his injury and the team has chosen Jakob Fuglsang as captain.
Michele Scarponi, who died in an accident earlier this year, will be sorely missed by everybody connected with the sport.

BAHRAIN - MERIDA (BRN)

The team built around Vincenzo Nibali was focused on the Giro d'Italia this year. Without a declared leader, other cyclists will have an opportunity to ride into the spotlight.



BMC RACING TEAM (USA)

With Richie Porte, one of the strongest teams on the WorldTour has serious ambitions for the overall classification. Olympic winner Greg Van Avermaet is always capable of a stage victory. Rohan Dennis won the opening time trial in Utrecht in 2015.

BORA-HANSGROHE (GER)

By signing world champion
Peter Sagan, the most
colourful character in the
world of road cycling and
five-time winner of the
green jersey, the team has
moved up to the top flight
and is lining up at the
start in Düsseldorf
with big aims.

CANNONDALE DRAPAC PROFESSIONAL CYCLING TEAM (USA)

The team is aiming to fare better than in 2016 after making a few changes. Pierre Rolland is once again concentrating on stage victories, while Rigoberto Urán and Andrew Talansky have their eyes on the overall classification.

FDJ (FRA)

The team has Thibaut
Pinot among its ranks
and therefore always has
a chance of coming away
with something from
a Grand Tour. Sprinter
Arnaud Démare is the man
for the finishing straight
and a stage victory.

LOTTO SOUDAL (BEL)

Captain André Greipel not only proved in the Giro d'Italia with a stage victory and the pink jersey that he is in with a chance. He doesn't want to wait until Paris to celebrate, as in 2016. His team, with compatriot rider Marcel Sieberg, will fully support him in this aim.

MOVISTAR TEAM (ESP)

It will be fascinating to see the strategy employed by the in-form Alejandro Valverde in the Tour. Last vear's winner Chris Froome considers him more of a danger that his teammate Nairo Quintana, who finished third overall in 2016. Potential aid: the German Jasha Sütterlin.

ORICA-SCOTT (AUS)

Simon Yates – the twin brother of Adam, who finished fourth in the overall classification in 2016 – is set to compete for the white jersey as best young rider. Esteban Chaves is another young climber who may well give the team an overall victory

one day.

QUICK-STEP FLOORS (BEL)

The team has always won stages on the Grand Tours. Sprinter Marcel Kittel from Erfurt is especially keen to rack up further victories. The Irishman Dan Martin will be the man for the overall classification.

TEAM DIMENSION DATA (RSA)

Mark Cavendish racked up four stage victories in last year's Tour, taking his total to 30. Glandular fever has interrupted his preparations, although the team is still pinning its hopes on the form of its



STADTWERKE DÜSSELDORF WISH A GRANDIOSE GRAND DÉPART 2017.



STADTWERKE DÜSSELDORF – OFFICIAL PARTNER OF THE GRAND DÉPART DÜSSELDORF 2017.

TEAM KATUSHA ALPECIN

The time trial in Düsseldorf is Tony Martin's big aim and he could make the Tour a success in his homeland on the first day. There are chances for Alexander Kristoff in nine stages that appear suited to sprinters.

TEAM LOTTO NL-JUMBO (NED)

The team wants to rack up points with Dylan Groenewegen in the sprints.
Climber Robert Gesink may well want to swap a promising position for a victory in a difficult mountain stage.
The Germans are

Paul Martens and Robert Wagner.

TEAM SKY (GBR)

Defending champion Chris
Froome is aiming for his
fourth overall victory and
has the full support of the
best team in the Grand
Tours in recent years,
many of whose members
are equally capable of
finishing high up in
the overall classification.

TEAM SUNWEB (GER)

Without Tom Dumoulin, the team with a German licence will prioritise stage victories. Michael Matthews, Nikias Arndt, Simon Geschke and Warren Barguil, assuming he is fit in time after fracturing his pelvis in April, are all candidates for a day on the

TREK-SEGAFREDO (USA)

Alberto Contador will be especially motivated to secure overall victory in his last major race. John Degenkolb from Frankfurt is also hungry for his first stage victory in the Tour de France.

UAE TEAM EMIRATES (UAE)

Louis Meintjes is a climber with prospects of a top ten finish in the overall classification. It is a team that grants freedom to racers such as Diego Ulissi and Ben Swift, who want to win stages.

COFIDIS, SOLUTIONS CRÉDITS (FRA)

Nacer Bouhanni is the most promising rider in this traditional French team. He will try to assert his position in the sprints and be the fastest in the finishing straight of a stage.

Cofidis

DIRECT ÉNERGIE (FRA)

Sylvain Chavanel and Thomas Voeckler, who will probably be competing in his last Tour de France, are the old hands in the team and know how to win stages. Bryan Coquard has already been close to victory in the sprints.

FORTUNEO – VITAL CONCEPT (FRA)

This will be the third time
the team has competed
in the Tour de France and
it is hoping to secure its
first stage victory. The
strong mountain climber
Eduardo Sepulveda and
teammate Arnold
Jeannesson want
to take another
step forward in the
final standings.

WANTY - GROUPE GOBERT (BEL)

The Belgian formation completes the peloton and has proved itself worthy of competing in the Grand Boucle for the first time through sheer hard work and persistence. The whole team is especially motivated for its debut.



Friday, 30 June

THE RECEPTION

Benrath Palace Festival of Lights

18:00 Admission to Benrath Palace Festival of Lights

20:00 Supporting programme for Benrath Palace Festival of Lights

20:30 Official welcome of the Tour de France officials by

Mayor Thomas Geisel - Benrath Palace

22:00 Concert starts for Benrath Palace Festival of Lights

Benrath Palace: Festival of Lights 2017 with official Grand Départ reception

First-class sport meets first-class culture in a French rococo building: the Festival of Lights at Schloss Benrath (Benrath Palace) on Friday, 30 June, is a spectacular cultural event featuring the Düsseldorf Symphony Orchestra and a fitting way to mark the start of the Tour de France in the state capital. The official reception for the Grand Départ Düsseldorf 2017 will be held as part of the Festival of Lights, with

distinguished guests from home and abroad expected to attend. The Benrath Palace Festival of Lights is one of the most popular open-air events. Guests can expect classical music of the highest quality, a romantically illuminated palace and breathtaking fireworks in Benrath's Palace Park. More than 10,000 people gather every year in a very special ambience to witness the Palace Park full of lights. The event begins at 18:00 at Benrather Schloßallee 100–106. Information and tickets at:

www.schloss-benrath-lichterfest.de



RUBEN ZEPUNTKE

Three questions – three answers

Ruben Zepuntke (24) is a native of Düsseldorf and is one of Germany's best cyclists. He is currently riding for Development Team Sunweb. He didn't make it to the start of the Tour due to an injury. We asked him how the riders feel on the day before the world's greatest cycling race – and who will win the first stage in Düsseldorf.

With a little distance after your personal disappointment: ae you looking forward to the start of the Tour?

Of course – although I will be watching the proceedings with mixed feelings. There couldn't have been a bigger sporting event for me in my lifetime. It is huge for Düsseldorf and I am delighted for my home town.

How does a rider feel on the day before an event like the Tour?

You generally feel very tense and nervous, but naturally this abates with time. But in a Tour de France or another three-week tour you remain nervous. Something different can happen every day. You could fall off, retire from the race or win it, so it is a real roller coaster of emotions.

Who will win the first stage?

A German rider, of course! The German professional cyclists will be under a lot of pressure to win on home soil, but since there are so many good Germans, I think we have a good chance!



Saturday, 1 July

INDIVIDUAL TIME TRIALS

Saturday, 1 July 2017

12:00 Final of the Petit Départ

12:45–14:05 Riders' first training session on the route of the first stage

13:45 Start of the publicity caravan

First stage starting line,

Trade Fair Centre/Stockumer Kirchstraße

14:30–15:15 Riders' second training session on the route of the first stage

15:15 Start of the first stage of the Tour de France 2017,

Individual time trials over 14 kilometres

First stage starting line,

Trade Fair Centre/Stockumer Kirchstraße Presentation ceremony for the first stage

Near the finishing line, Trade Fair Centre/Rotterdamer Straße

19:30 Kraftwerk in concert at the Ehrenhof – sold out

First stage of the Tour de France 2017

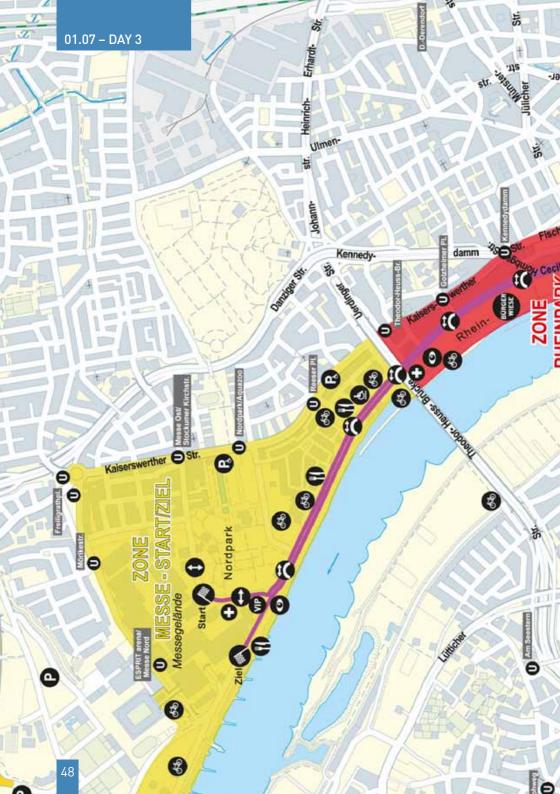
18:48

The day has finally arrived. The individual time trials over 14 kilometres mark the start of the 104th edition of the world's greatest road race. The riders set off individually at one-minute intervals on the circuit from the Trade Fair Centre around Düsseldorf city centre. They will ride along the banks of the Rhine for large sections, but will also sprint past the shops on Königsallee and across the Rheinkniebrücke past the MedienHafen.

Grand final of the Petit Départ children's race

The youngsters are hot on the trail of the big cycling professionals. On Saturday, 1 July, before the start of the first stage, the winners of the six heats in the Petit Départ Düsseldorf 2017 children's race will set off on the official route of the Tour de France. The race begins at 12:00 next to the official start ramp at the Trade Fair Centre.

All the information on the children's bike race can be found at: www.duesseldorf2017.de/petitdepart











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TRAFFIC INFORMATION FOR SATURDAY Restrictions, closures and getting to the city

Düsseldorf will prove to be a good host of the Tour de France. Thousands of visitors are expected to attend the event. When the riders are on the road, however, the situation is not much different to that of the Düsseldorf Marathon: there are restrictions and road closures

Large sections of the city centre will be closed to general traffic during the first stage of the Tour de France. Please refer to the map on pages 48/49 for details on the precise route the riders will take during the time trials (closed section). Traffic-related preparations for the first stage will begin on Friday, 30 June, when the route closures are put in place. Significant general traffic restrictions should be expected until the end of the time trial on the evening of Saturday, 1 July, around 19:00. Additional time should also be factored in for the removal of the route closures. It is therefore recommended that all visitors use public transport wherever possible. The simplest and most convenient way of getting around - particularly in the city centre - is by tram or especially underground train,

which are both largely unaffected by the road closures. On Saturday, 1 July, only the tram lines 706 and 709 and some bus services will be diverted; all other services will run more frequently on their usual route.

Pedestrians can cross the first stage at specially provided bridges and crossings. Please refer to the map on pages 48/49 for the locations of the bridges and crossings. All businesses are open as usual on 1 July and can be reached on foot.

The Altstadt (Old Town) is accessible by **bike** on Saturday, 1 July. Access is possible from the south via Johannes-Rau-Platz/Mannesmannufer. The Altstadt can be reached from the north via Kaiserswerther Straße, Fischerstraße and the Hofgarten. However, a continuous north-south ride along the Rhine embankment is not possible. The cycle path along the Rhine between Oberkasseler Bridge and the Trade Fair Centre is closed.

The start/finish area for the first stage is accessible from the north via

Lohauser Deich or Beckbuschstraße/ Arena-Straße. The left and right banks of the Rhine are linked via Theodor-Heuss Bridge and Rheinkniebrücke, which are also part of the diversion route for cyclists.

Around 30,000 bike parking spaces are available at specially set up bike parks for cycling fans who wish to come by **bike**. They can conveniently 'park' their bikes there. The bike traffic map on pages 54/55 provides details on the cycle routes and bike parking spaces.

It is essential for visitors who nonetheless wish to come by **car** to book a parking space in advance. A Rheinbahn one-day travel card is issued with the parking space, allowing four people to continue their journey to the Tour route. Directions for the final few kilometres to the booked parking space and GPS details will be sent along with the booking confirmation. Bookings can be made at:

www.parkvogel.de/granddepart

You can find further details online at: www.duesseldorf.de/letour/verkehr

VIP tickets for the Grand Départ

It is free to watch along the route. Various VIP packages are available for those who wish to follow the first stage – the 14-kilometre individual time trials – from a box at the heart of the route on 1 July 2017.

The four hospitality zones:

- Königsetappe 1' start/finish 12–20:00.
 A top atmosphere right by the start/finish.
- 'Königsetappe 2' Tonhalle Düsseldorf 12–20:00.
 The best view of the Rhine embankment.
- 'Der Allrounder' Rheinterrasse Düsseldorf 12–20:00.
 VIP zone with a wide range on offer to suit every taste.
- 'Der Klassiker' Königsallee 11–20:00.
 The shopping boulevard will be transformed into a hospitality zone.

Further information and tickets at:

www.westticket.de/granddepart, www.duesseldorf-tourismus.de/hospitality





ALONG THE ROUTECreativity is king

The citizens of Düsseldorf – including many clubs, organisations, institutions, street party organisers, groups of friends and even private individuals – are actively gearing up for the start of the legendary Tour de France. They will be creating a lively atmosphere along the route in a number of different ways and are part of the grand show.

Many different activities and events will be celebrating the Tour in fitting style along the routes of the first and second stages. Düsseldorf rowing clubs, among others, will accompany the first stage along the Rhine, for example. One key area of activity is in District 7 (Gerresheim, Grafenberg, Hubbelrath, Knittkuhl, Ludenberg). Here on Fahnenburgstraße/Rennbahnstraße is where the first mountain classification of the Tour de France 2017 takes place, flanked by activities organised by the

sports club TV Grafenberg and Düsseldorf Horse Riding and Racing Club. Gerresheimer TV will be outside Gerresheim Rathaus (city hall) on Neusser Tor with a giant bicycle made of gym wheels. There will also be a big street party on Quadenhofstraße. Schlager hits can be heard at the party being held on Yorckstraße and there will also be a party atmosphere with live music at the junction of Heinrichstraße/Graf-Recke-Straße. Düsseldorf is a city full of creative people – even when it comes





to celebrating the Grand Départ of the Tour de France 2017! We would like to introduce three additional groups:

Schlager party

There will be dancing in Pempelfort: Holger Stoldt, the famous Düsseldorf designer and photographer, is holding a Schlager party. Drinks will be served outside his studio on Yorckstraße 2a, while popular Schlager hits from the last four decades will provide the party atmosphere. Dig out those flared trousers and frilled shirts from the wardrobe and enjoy a revival – fans are encouraged to turn up in the right gear.

dixsept e.V.

dixsept is a young cycling club founded this year. The club advocates tolerance, solidarity and openness. On 1 July, dixsept is organising a summer fair in the 'Little Rheinpark' (Rotterdamer Str./Erich-Hoepner-Str.) complete with fan zone. There will be reasonably priced drinks and snacks as well as the opportunity to follow the tour professionals live.

Görres-Gymnasium and Johanneskirche

Large canvases are being placed on the roof terraces of Düsseldorf to coincide with the Grand Départ so that they can be captured by the helicopter television cameras. To this end, an art project was created in various stages in conjunction with a number of schoolchildren. The result is an intercultural and intergenerational book entitled 'A Cycling Tour through Time and Space', in which people tell their bike-related stories. In addition, abstract works of art were produced on large canvases. which are on display until 4 July outside the Görres Gymnasium (Königsallee 57) and the Johanneskirche [Martin-Luther-Platz 39].

OPEN-AIR CONCERT FOR THE TOUR START KRAFTWERK 3-D at the Ehrenhof (sold out)

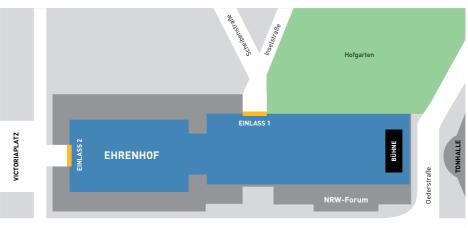
Saturday, 01.07.2017, admission from 17:00, special guest AIR at 19:30, KRAFTWERK 21:00-23:00, Ehrenhof, Düsseldorf

The musical highlight: By special request of the Tour de France director Christian Prudhomme, one of the legendary 3-D concerts by KRAFTWERK will take place on the evening of the first stage. The electronic pioneers will perform in the fantastic open-air setting of the Ehrenhof in Düsseldorf, situated by the Rhine. Ralf Hütter, Henning Schmitz, Fritz Hilpert and Falk Grieffenhagen are themselves big cycling enthusiasts. The album *Tour de France* was recorded in 2003 to mark

the 90th anniversary of the Tour. It is like a musical film and expresses the sound of the 21st-century techno visionaries in impressive style. By special request of KRAFTWERK, the French band AIR will open the evening.

Travelling to and from the event:

Due to the large amount of traffic expected, concert tickets are also valid for second-class travel on urban and regional trains in the entire VRR region.



Joseph-Beuys-Ufer

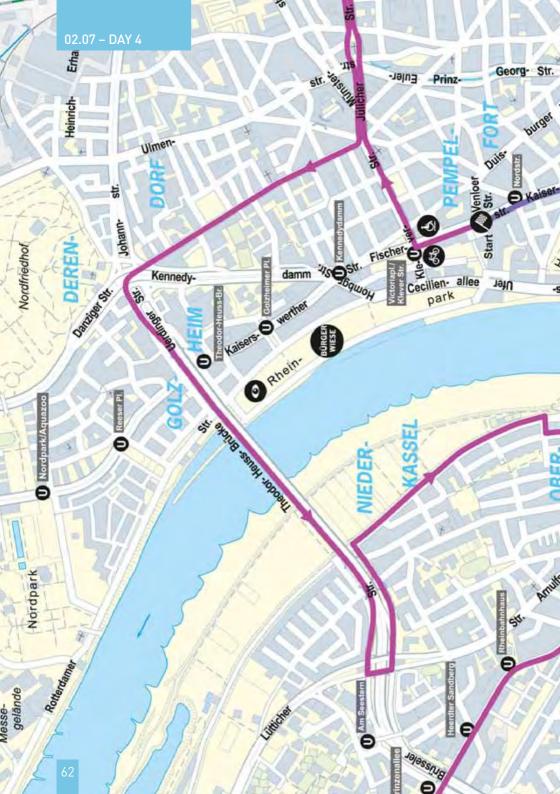


Sunday, 2 July

DÜSSELDORF-LIÈGE Sunday, 2 July 2017

10:00	Publicity caravan sets off from Burgplatz
	for the second stage of the Tour de France
11:22	Publicity caravan passes along the entire Düsseldorf route
	again: Burgplatz – Rhine embankment – MedienHafen –
	City centre – Derendorf – Düsseltal – Gerresheim – Ratingen –
	Mettmann – Erkrath – Rath – Niederkassel – Oberkassel
12:03	Neutralised start of the second stage of
	the Tour de France 2017, Burgplatz
12:10	Ceremony on the Living Bridge, MedienHafen
12:30	Start of the second stage of the Tour de France 2017
	Kilometre 0, Fischerstraße
13:17-13:39	Riders pass through Düsseldorf again









SECOND STAGE OF THE TOUR DE FRANCE 2017

Neutralisation

The second stage of this year's Tour de France gets under way on Sunday, 2 July with a neutralised section.

After starting on Burgplatz, the riders head off on the eight-kilometre-long section via the Altstadt (Old Town) towards the MedienHafen and through Düsseldorf city centre. The Tour convoy calmly forms with no jostling for position along this route – a special

experience for the fans, because it gives them the chance to see all the professionals up-close for a longer period of time. The entire field will stop again on the Living Bridge in the MedienHafen for a small ceremony, during which the German and French national anthems will be sung by three tenors, accompanied by a 25-piece orchestra.



SECOND STAGE OF THE TOUR DE FRANCE 2017 Route

The race then officially starts on Fischerstraße. After the first few flat kilometres the riders head towards the racecourse and Grafenberg Forest, where the first mountain classification of the 2017 Tour takes place. The route then takes in Erkrath, Mettmann and Ratingen before heading back to Düssel-

dorf. The riders leave the city via the districts of Oberkassel and Heerdt and then continue through Meerbusch, Neuss, Kaarst, Korschenbroich, Mönchengladbach, the districts of Heinsberg and Düren, the greater Aachen region and the cathedral city of Aachen towards the Belgian city of Liège.





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REGION ROUTE STAGE 2

Stage 2 route

IMPORTANT STAGES OF THE TOUR DE FRANCE 2017

1st stage (1 July) | 14 km

Individual time trials | Düsseldorf Opening stage

2nd stage (2 July) | 203.5 km

Düsseldorf-Liège

9th stage (9 July) | 181 km

Nantua-Chambéry

Queen stage

13th stage (14 July) | 100 km

Saint-Girons-Foix

French national holiday

18th stage (20 July) 178 km

Briançon-Izoard (mountain finish)

20th stage (22 July) | 23 km

Individual time trials | Marseille

21st stage (23 July) | 105 km

Montgeron–Paris Champs-Élysées

Final stage





TRAFFIC INFORMATION FOR SUNDAY Restrictions, closures and getting to the city

The cyclists also have priority in the city on the second day of the Grand Départ Düsseldorf 2017. Unlike on Saturday, when the riders set off individually on the circuit around Düsseldorf at one-minute intervals, the field will make its way from Düsseldorf to Liège as a group on Sunday.

The second stage affects 16 districts in Düsseldorf and the impact on road traffic in the city is therefore completely different to that of the time trials on the first day. It gets under way on Sunday, 2 July, at 10:00, when the publicity caravan sets off from Burgplatz. The neutralised start of the race is scheduled for 12.03. Please refer to the map on pages 62/63 for the precise route taken by the riders (closed sections).

The period during which there will be unavoidable restrictions affecting general traffic in Düsseldorf begins gradually in the early hours of the morning from 5:00 and will last until around 16:00. Closures along the route will be in place from around 9:00 until at least one hour after the last Tour vehicle has passed.

The route for the second stage is closed to vehicles, although it can be crossed at specially designated control points. This will not be possible from the time the publicity caravan starts to pass through until the entire Tour field - including the support vehicles has gone past. The control points are manned by staff, but there may still be delays. Once all the Tour de France riders have passed through, the route will remain closed for a while. As soon as the Tour convoy has cleared the route, vehicles will be able to cross it again at the control points. The route will gradually be reopened by the police. In addition to the closure of the Tour route sections. Cecilienallee and the Rheinufertunnel will also be closed.

The second stage has a bigger impact on public transport. Eleven train lines and 28 bus routes in Düsseldorf are affected. Accordingly, Rheinbahn will especially increase the frequency of the underground trains. Information and tip: the S-Bahn trains continue to run as normal. However, there will be reduced services on the underground

lines, trams and bus routes from the start of services in the early hours of the morning until after 16:00. Tram services coming from the north and east will mostly terminate at central station as a result of the road closures in the area of Corneliusstraße, Graf-Adolf-Straße and Königsallee.

The route can easily be reached and also crossed – apart from when the publicity caravan and riders are passing through – **on foot and by bike**.

You can find further details on the traffic concept for the second stage of the Grand Départ Düsseldorf 2017 online at: www.duesseldorf.de/letour/verkehr

Düsseldorf souvenirs of the Grand Départ are available here:

- Tourist Information Office at central station, Immermannstraße 65 b, and Tourist Information Office Altstadt (Old Town), Marktstraße/ corner Rheinstraße
 - Thur., 29.06-Sat., 01.07, 9:00-20:00 | Sun., 02.07, 9:00-18:00
- Online shop: www.der-duesseldorfshop.de

The locations of the official **Tour de France merchandise stands** during the Grand Départ:

- Start/finish
- Burgplatz (from 26.06)
- By every food zone and in other selected locations

The locations of the information stands for visitors:

- Information stand on Marktplatz
 Thur.-Fri., 10:00-20:00 | Sat., 8:00-22:00 | Sun., 8:00-18:00
- Information stand at central station
 Thur.-Fri., 08:00-18:00 | Sat., 8:00-18:00 | Sun., 8:00-14:00
- Information stand at the airport
 Thur.-Sat., 08:00-18:00 | Sun., 8:00-14:00

INSIDER TIPS FROM FOUR CITY NATIVES:

How will you watch the Grand Départ?

Moritz Führmann, Actor, Düsseldorf Schauspielhaus

Naturally I cannot miss the time trials here on the doorstep in Oberkassel. And then to get me in the mood, I'll be heading to the Ehrenhof in the evening to see Kraftwerk! On the following day I haven't yet decided whether we will stand on the climbing section in

Grafenberg Forest or in Neandertal. The presentation on the Living Bridge is sure to be amazing. The view from Theodor-Heuss Bridge on the Rhine embankment during the time trials is definitely also a good tip. In addition to the Kraftwerk concert, I will jump on my bike and ride a section of the first tour stage for myself.

Tina Husemann, Editor, Online Magazine 'The Dorf'

We have reserved box seats for Sunday. Joking aside, it's not entirely untrue, because we are actually watching the second stage with flags and cider from my brother-in-law's balcony on Luegallee and cheering on the riders from the third floor. We can recommend the Hofgarten. Celebrating the first stage



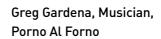




here in fine weather, wearing espadrilles and enjoying a picnic with French wine and cheese would be wonderful.

Alain Bieber, Director, NRW Forum

I will naturally be watching the Grand Départ right outside the NRW Forum Düsseldorf. There is a long straight section and a steep bend here. The Rhine will also be a particularly nice place to see the riders. Otherwise I would head to the finishing line to witness the riders' exhaustion, exhilaration and joy as they cross the line. Many of my friends will also be visiting, so I will show them around my 'Myth Tour de France' exhibition and will take the children to the 'Pimp Your Bike' workshop.



I will be following the event live of course! I'll watch the individual time trials somewhere around the Tonhalle and Joseph Beuys-Ufer. I'll probably watch the second stage in Pempelfort, possibly on Klever Straße, just after the neutralised section. People will be able to stand there and wait for the field to return from our nearby mountain region. Otherwise I recommend the Rheinpark on Saturday, because it will be possible to follow the entire race on the big screen. Or people can focus on the start/finish area. There is bound to be a real roar here when Tony Martin crosses the finishing line.



SERVICE FROM A TO Z

Telephone numbers and media channels

Grand Départ-Hotline for the city of Düsseldorf

Telephone: 115

Emergency medical switchboard +49 1805 04 41 00 Emergency medical practice in Düsseldorf +49 211 98 67 555 +49 1805 93 88 88 Emergency pharmacy service Fire brigade / ambulance service 112 Police / emergency 110 Lost or stolen credit cards and other cards 116 116 City of Düsseldorf lost property office +49 211 89-93 285 Rheinbahn AG lost property office +49 211 58 21 469

Detailed information on the Grand Départ can be found at: www.duesseldorf.de/letour or www.duesseldorf2017.de

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INSTAGRAM

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City of Düsseldorf www.instagram.com/duesseldorf

YOUTUBE

Stadt Düsseldorf www.youtube.com/stadtduesseldorf Grand Départ 2017 https://goo.gl/rvG3Nn



7-9 July 2017

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www.duesseldorfer-frankreich-fest.de



14-23 July 2017

Traditional marksmen's festival with the biggest funfair on the Rhine

www.rheinkirmes-duesseldorf.de



16 September 2017

Düsseldorf China Festival

www.visitduesseldorf.de/chinafest



23 November-23 December and 26-30 December 2017

Düsseldorf Christmas market

www.visitduesseldorf.de/christmas-market



You can find further information at: www.visitduesseldorf.de



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